



**CALFED
BAY-DELTA
PROGRAM**

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AGENDA

PUBLIC AFFAIRS ADVISORY GROUP

July 18, 1997
1:30 - 3:30 p.m.

LOCATION

Resources Building
1416 Ninth Street, Room 1147-C1
Sacramento, California 95814

- I. Introduction
- II. Update
Public Affairs Plan
- III. Pre-release Public Meetings
Dates, Locations
- IV. Input on Target Audiences
Identification, Recommendations
- V. Suggestions regarding top 25 speaking opportunities to maximize outreach efforts (statewide). What would committee members advise? Please have a list ready of some you think would be most beneficial.

Attachments:

List of Media Advisory Group Members
List of CALFED Agency Public Affairs Representatives

CALFED Agencies

California

The Resources Agency
Department of Fish and Game
Department of Water Resources
California Environmental Protection Agency
State Water Resources Control Board

Federal

Environmental Protection Agency
Department of the Interior
Fish and Wildlife Service
Bureau of Reclamation
Department of Commerce
National Marine Fisheries Service